

Colorado's Office of Suicide Prevention



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Developing Our State Plan

**And in the beginning there
was.....**

**ADVOCACY
&
MEDIA ATTENTION**

*"it's a hot topic"
"kicking down doors"*



It takes Everyone!!

Survivor groups

Multidisciplinary

Special interest groups

Public/private Partnerships

➤ **Governor's
Commission**

➤ **Citizen's Advisory
Panel**



Clergy

1st responders

Researchers

Make it Personal

REMEMBER: Suicide has touched nearly everyone.

It's an emotional topic—find those who have a passion for suicide prevention—they can be great advocates



Think BIG!!!!



*Be Visionary
in ACTION*

But.....

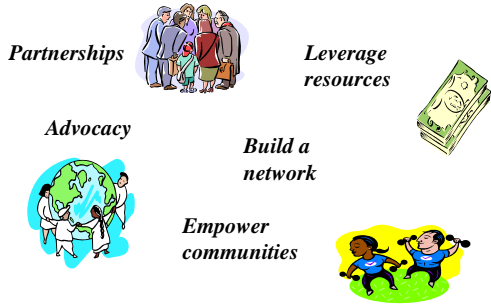
Ask SMALL!!!!

Remember:

It is important just to get started!



Key Factors for Success



Colorado's State Plan

- Develop a “lead entity” for statewide coordination of efforts
- Statewide public information and education campaign
- Training
- Community grant making
- Clearinghouse of resources
