

Well Aware

In collaboration with
Ivinson Memorial Hospital



Improve the health status
of the community
through
partnerships

History

In 1991, Ivinson Memorial Hospital (IMH) was selected as one of 49 hospitals to participate in the Hospital Community Benefits Standards Program



The hospital standards for the program were established as follows:

1. Demonstrate leadership
2. Provide essential health care services
3. Be accountable to the community
4. Evidence commitment to community benefit
5. Operate free from private profit

Membership

Well Aware is made up of more than 90 organizations and over 400 representatives of local community agencies and organizations.

Why Does Well Aware Work?

- commitment of the community
- effectively networking
- collective problem solving
- collaboration
- improving the communication



Strategies

- Obtain community support
- Coordinate services of local agencies and objectives
- Identify health status improvement priorities
- Plan specific programs, services and interventions to address health status
- Report relevant issues and health status to the community

Leadership Committee

- Provide direction
- Provide framework
- Provide guidance



Leadership Award



IS THIS OK?

In 2001, 32.6% of Albany County 12th graders reported having five or more drinks in a row in the last two weeks.

Coalition for the Prevention of Substance Abuse

Create a community that encourages children, adolescents, and adults to make healthy choices by changing the social norms that perpetuate substance abuse.

IS THIS OK?

Just ½ hour of secondhand smoke exposure can cause heart damage similar to that of habitual smokers.

Tobacco Prevention Task Force

Change Laramie into a smoke-free indoor community.



IS THIS OK?

One in four women of childbearing age in Wyoming smokes cigarettes.

Partnership For
Smoke Free Families

- Discourage initiation
- Promote cessation
- Eliminate exposure to second hand smoke



For women of childbearing age

IS THIS OK?

57 Wyoming men died from prostate cancer in 1999.

Men's Health Task Force

Provide health education to men

Focus is currently on prostate cancer support and awareness group



IS THIS OK?

For every 10,000 people, 430 are the victim of a serious crime.

Laramie's crime rates are the same as any city around the country.

Senior Health Task Force

Address senior health issues

Laramie Lookout

Suicide



IS THIS OK?

42% of Wyoming 6th graders report having a low level of bonding to their neighborhoods.

Healthy Community
Healthy Youth

A committee committed to cultivating, challenging, nurturing and protecting young people as our most treasured gems.

IS THIS OK?

- Every day a Wyoming women is diagnosed with breast cancer
- Each week 2 women die from breast cancer

Women's Health Task Force



Promote and educate physical, mental, nutritional health and exercise issues specific to women.

IS THIS OK?

- 50% of Wyoming's crashes involve alcohol consumption.
- 98% of child car seat restraints are improperly installed in Albany County.

Vehicle Injury Prevention Task Force

Promote seat belt and car seat safety to the community.

Develop an impaired driving program.

Diversity is more than race and gender.

It is:

sexual orientation
ableism
ageism
religiosity

Diversity Task Force



To have all Laramie residents recognize and respect the worth of all human beings.

IS THIS OK?

All children are given the right to receive a “free public education;” however, because of ancillary fees for school-related activities public education is not really free at all.

Community - Family Partnership Task Force



To provide extracurricular activity expenses for community families in need.



Mental Health Task Force

Support the development of a healthy community that is responsive to the needs of the citizens with a focus on prevention, intervention, and treatment of suicide.

Wyoming Statistics



- Wyoming **ranked in the top five states every year since data was gathered**
Mountain states ranked first among all regions every year between 1990-2000

I. Severity of the Issue

25% of Middle School youth seriously thought about killing themselves

And

11% reported they **had tried** to kill themselves (WYRBS, 1999)

I. SUICIDE IS PREVENTABLE

YOUR HELP IS NEEDED BECAUSE
SUICIDE AFFECTS EACH AND EVERY ONE OF US. PLEASE TAKE WHAT YOU
HAVE LEARNED TODAY AND GET
INVOLVED IN COMMUNITY PLANNING
FOR SUICIDE PREVENTION.

SAVING ONE LIFE

Components

Gatekeepers Training
School Curriculum
PR/Media Campaign
Suicide Survivors Support Group
Senior

Grant awards

1997 - \$19,600
1998 - \$26,763
1999 - \$62,550
2000 - \$44,000
2001 - \$140,000
2002 - \$150,000
2003 - \$425,000



What's Next

Assess the readiness of our members to determine if they are ready to move to a community based model using the Public Health theory and Logic Model concept.

Seven Steps to building a successful prevention program

- Step 1: Assess readiness
- Step 2: Conduct a readiness assessment
- Step 3: Translate data into priorities
- Step 4: Conduct a resource assessment
- Step 5: Target efforts
- Step 6: Use "best practice" and "guiding principles"
- Step 7: Evaluate

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