Cohort 2: Next Steps in the Cross-site Evaluation

Macro International

Cross-site Evaluation Team

Overview

- Upcoming Data Collection Activities
- Lessons Learned
- Strategies for Increasing Response Rates and Participation
- Sustainability

Upcoming Data Collection Activities

Data Collection Activity	Timeline
TAR	**Ongoing submission** **Submit by end of quarter for inclusion in quarterly GSRs**
PSI	**Quarterly submissions** **•2008: January, April, July, October** **•2009: January, April, July, September**
SPEAKS	**New respondent lists due by January 30, 2008** **Second administration begins February 11, 2008**
MIS Extraction	**Cross-site team may request additional data elements by May 2008**
MIS Submission	**Submit required elements and additional elements by August 15, 2008**
CIFI	**Submit respondent lists by August 2008** **Data collection will occur in September & October 2008**
EDI	**December 2008**

Training Activity Report

- Ongoing administration
- Data must be submitted promptly at the end of each quarter to be included in the Grantee Summary Reports (GSRs)

Products and Services Inventory

- Data from the PSI inform quarterly grantee summary reports (GSRs) and Annual Report

- Status of products/services

- Budget estimate guidelines
  - Calculate budget expenditure *to date*
    - Numerator = total amount of GLS funds (including matched funds) utilized to date on a particular product or service
    - Denominator = total amount of GLS funds (including matched funds) utilized to date

SPEAKS

- Response Rates
  - Review response rates for first administration
  - Increase the amount by which you oversample based on those response rates for students and faculty/staff
- Social Marketing
  - Get approval/buy-in for social marketing or advertising of the survey
  - Tailor SPEAKS flyer created by cross-site evaluation team
- Incentives

Lottery Incentive Study

Research on the Efficacy of
Utilizing Lottery-based Incentives
in Survey Research

MIS Submission and Extraction

- MIS data submission
  - Three required data elements: (1) student retention rates, (2) student use of mental health services, and (3) student use of emergency services
  - Campus resources and strategies for obtaining data
- MIS extraction
  - Cross-site evaluation team may ask for data elements beyond those required
    - Based on information entered on the EDI

Existing Database Inventory

- Next administration in December 2008

Campus Infrastructure Interviews

- Five categories of respondents: (1) administrator, (2) counseling center staff, (3) faculty human services related field, (4) faculty, non-human services related field, and (5) student leader

- Identify potential respondents by May 2008 (approximately 3-5 people per category); submit list to TAL by August 2008
  - How to identify potential respondents

- Discuss interview process and consent with respondents *well in advance* to ensure their awareness and to facilitate staying on schedule
  - Talk to potential respondents in the spring semester
  - Send reminders to respondents letting them know they’ll be contacted by the cross-site team

Sustainability