

The Garrett Lee Smith Memorial Suicide Prevention Program

Welcome and Introduction
to Campus Program
Performance Monitoring
January 6th 2009

Welcome and Introduction to Campus Cohort 3 Performance Monitoring Activities

- Background about Macro and the cross-site evaluation of the Garrett Lee Smith Youth Suicide Prevention and Early Intervention (GLS) program
- Macro's technical assistance approach
- Overview of Performance Monitoring activities
- Overview of additional Cross-site Evaluation components

About Macro International

- ❑ Macro is a professional services firm that conducts research and evaluation under contracts with state and Federal agencies as well private sector organizations
- ❑ Since 2005, Macro has been under contract with SAMHSA to conduct the cross-site evaluation of the Garrett Lee Smith Youth Suicide Prevention and Early Intervention program
- ❑ Macro staff work with all grantees to provide:
 - Technical assistance for data collection activities
 - Training for evaluation activities and requirements
 - Guidance on how to use data at the site level

Macro's Evaluation Technical

- #### Assistance Approach
- ❑ Three-stage Assistance Approach and technical assistance to grantees
 1. Technical Assistance Liaison (TAL) - Each campus grantee is assigned a TAL
 - Work collaboratively with the grantee
 - Campus monthly updates
 2. Webcast Trainings - to share performance monitoring information and provide consistent targeted training
 - Startup & Implementation Webinar
 - Others on an as-needed basis
 3. Annual Grantee Meetings
 - Face-to-face training and technical assistance

Macro's Evaluation Technical Assistance Approach

Campus Cohort 3 Technical Assistance Liaisons

Gina Sgro

- Arizona State University
- Northwest Missouri State University
- Pace University
- Pennsylvania State University, Altoona
- SUNY Albany
- Tufts University
- University of California, Berkeley
- University of Guam
- University of Wisconsin – Oshkosh

Hailey Reid

- California State University – Long Beach
- SUNY Stonybrook
- Texas College, Tyler
- Trinidad State Junior College
- University of Kentucky - Lexington
- University of Maine, Orono
- University of North Carolina – Greensboro

Macro's Evaluation Technical Assistance Approach

Cohort 3 Performance Monitoring Webcast Training

- Purpose
 - Introduce campuses to performance monitoring activities
 - Provide an overview of cross-site evaluation activities
 - Review IRB applications and approvals
 - Familiarize grantees with the Suicide Prevention Data Center (SPDC)
 - Review data access and use
- Date/Time
 - January 21, 2008
 - 3:00 – 4:30 Eastern
- Who should attend?
 - Project director, manager, or coordinator
 - Evaluator
 - Staff working on performance monitoring activities

Overview: Campus Cohort 3 Performance Monitoring Activities

- SAMHSA mandates that all funded programs collect performance measures (i.e., National Outcome Measures [NOMs]) to satisfy the GPRA requirement that all federally funded programs be held accountable for monies received.
- Campus grantees may be required to report additional measures outside the program monitoring requirements to satisfy NOMs or GPRA reporting requirements.
- Performance monitoring consists of two data collection activities originally part of the cross-site evaluation
 1. Training Activity Report (TAR)
 2. Product and Services Inventory (PSI)

Overview: Campus Cohort 3 Performance Monitoring Activities

- Training Activity Report (TAR)
 - Documents aggregate information on the number of training activities or educational seminars sponsored as part of GLS Campus Suicide Prevention Program activities
 - Provides an aggregate count of the populations that are participating in these activities
- The TAR requests information in three parts
 1. Aggregate unduplicated information on the names and dates of individual trainings or educational activities
 2. Aggregate unduplicated count of participants for each activity
 3. Aggregate unduplicated count of attendees' demographic information, including role, race/ethnicity, and gender
- No direct respondents

Overview: Campus Cohort 3 Performance Monitoring Activities

- Product and Services Inventory (PSI)
 - Web-enabled inventory that catalogues information on the types of products and services developed and utilized as part of the GLS Campus Suicide Prevention Program
 - Baseline and follow-up versions
- Completed by person most knowledgeable about the development and utilization of products and services as part of the GLS Campus Suicide Prevention Program
- Products – any tangible item that has been developed, is in development, purchased or has been used or disseminated as part of the GLS suicide prevention program
- Services – any *activities* that have occurred as part of the GLS suicide prevention program

Overview: Cross-site Evaluation

- Cross-site evaluation conducted with Cohort 1 and Cohort 2 campus grantees
- Consists of seven data collection activities
 1. Training Activity Report (TAR)
 2. Product and Services Inventory (PSI)
 3. Suicide Prevention Exposure, Awareness and Knowledge Survey (SPEAKS) – Faculty/staff Version
 4. Suicide Prevention Exposure, Awareness and Knowledge Survey (SPEAKS) – Student Version
 5. Campus Infrastructure Key Informant Interviews (CIFI)
 6. Existing Database Inventory (EDI)
 7. MIS Data Submission and Extraction

Overview: Cross-site Evaluation

- ❑ SPEAKS – Faculty/Staff Version
 - Web-enabled survey conducted annually on each campus
 - Purpose is to assess exposure, awareness, and knowledge of suicide risk factors among those who work on campus as a result of the GLS Campus Suicide Prevention Program
- ❑ SPEAKS – F/S has five content areas
 1. Whether faculty and staff have been exposed to suicide prevention program activities
 2. Views on the stigma of suicide, depression, and seeking mental health services
 3. Agreement with myths and facts about suicide
 4. Availability of resources to provide assistance to those at risk for suicide
 5. Demographic information

Overview: Cross-site Evaluation

- ❑ SPEAKS – Student Version
 - Web-enabled survey conducted annually on each campus
 - Purpose is to assess exposure, awareness, and knowledge of suicide risk factors among students on campus as a result of the GLS Campus Suicide Prevention Program
- ❑ SPEAKS – Student has five content areas
 1. Whether students have been exposed to suicide prevention program activities
 2. Views on the stigma of suicide, depression, and seeking mental health services
 3. Agreement with myths and facts about suicide
 4. Availability of resources to provide assistance to those at risk for suicide
 5. Demographic information

Overview: Cross-site Evaluation

- ❑ Campus Infrastructure Key Informant Interviews (CIFI)
 - Assess campus infrastructure development as it relates to suicide prevention
 - Qualitative interviews completed by telephone with key informants one time on each campus
 - Appropriate respondents are knowledgeable of campus policies, procedures, and activities around a wide variety of issues that impact the campus

- ❑ Five respondent types per campus
 1. Administrator
 2. Counseling center staff
 3. Faculty – helping profession
 4. Faculty – non-helping profession
 5. Student Leader

Overview: Cross-site Evaluation

- ❑ Existing Database Inventory (EDI)
 - Annual self-administered, Web-enabled instrument
 - Catalogues information about electronic data sources across different departments that track suicide prevention efforts or students impacted by the suicide prevention program
 - Completed by the project staff member most knowledgeable about existing databases

- ❑ EDI has three sections
 1. Part I - identify the MIS and electronic databases that support the grantee's suicide prevention program
 2. Part II - identify the degree of data integration that exists amongst the various existing electronic databases
 3. Part III - identify the grantee's ability to access data relevant to the suicide prevention efforts

Overview: Cross-site Evaluation

- ❑ MIS Data Submission and Extraction
 - Student retention rates
 - Student use of mental health services
 - Student use of emergency services

- ❑ Completed annually

- ❑ Based on results of the EDI, additional data elements (such as information on student referrals for mental health-related services and follow-up to services) may be requested

- ❑ Content of the additional existing data sources will be campus and data source dependent

Macro Evaluation Team

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Questions?