

Public Awareness Materials

The posters below represent a sample of those that may be ordered for your clinic. Posting these materials in your waiting room, exam rooms, or office hallways will provide your patients with the suicide hotline number, an important resource for potentially suicidal patients, and may help to address the problem of stigma associated with suicidality.

National Suicide Prevention Lifeline materials:

The National Suicide Prevention Lifeline (NSPL) offers free posters that target a range of ethnic and age groups. These posters are available in standard and modifiable versions. Many are available in Spanish. They may be ordered using the web link below. Other materials available free of charge through the NSPL website include wallet cards for patients with the Lifeline phone number and suicide warning signs, brochures, flyers, magnets, and more.

<http://suicidepreventionlifeline.org/Materials/Default.aspx>

SAMHSA suicide prevention materials:

The Substance Abuse and Mental Health Services Administration (SAMHSA) Publications Ordering page lists and displays suicide prevention posters, guides, and handouts that can be used in a health care provider office.

<http://store.samhsa.gov/facet/Issues-Conditions-Disorders/term/Suicide?narrowToAdd=For-the-General-Public>

SAMHSA's wellness initiative:

SAMHSA's 10 by 10 Campaign for Wellness provides posters and brochures for general medical providers to post in their offices. Through its wellness initiative, SAMHSA pledges to promote wellness for people with mental and substance use disorders by motivating individuals, organizations, and communities to take action and work toward improved quality of life, cardiovascular health, and decreased early mortality rates.

<http://store.samhsa.gov/product/The-10-By-10-Campaign-A-National-Wellness-Action-Plan-to-Improve-Life-Expectancy-by-10-Years-in-10-Years-for-People-with-Mental-Illness/SMA10-4476>

Additional state resources:

Additional suicide prevention posters and other resources may be available through the suicide prevention coordinator in your home state. State coordinator contact information is available through the Suicide Prevention Resource Center web site.

<http://www.sprc.org/states>

