Logic models are an important tool in strategic planning. A logic model is a diagram that answers the question “Why do you think what you are doing will work?” The diagram is called a logic model because it is based on the “if-then” premise of logic.

In addition to their value for program planning, logic models can help explain your efforts to partners, policymakers, and the community and provide a structure for your evaluation.

To learn more about creating and using what they are and how to develop and use them, see the resources listed below.

This guide, which is a companion publication to the Kellogg Foundation’s Evaluation Handbook, focuses on the development and use of the program logic model. It provides an introduction to logic models and information on developing a basic logic model, developing a theory-of-change logic model to help plan and implement a program, and using a logic model to plan for evaluation.

This section of the Community Tool Box covers the basics of what a logic model is, when it can be used, how to create one, what makes it effective, and its benefits and limitations.

This guide provides the steps for conducting a training on logic models that covers what a logic model is and looks like, its benefits, how to develop one, and using a logic model to focus an evaluation. It also contains a large number of tools to help in developing a logic model.

This online course offered by the University of Wisconsin Extension introduces a holistic approach to planning and evaluating education and outreach programs. It helps program practitioners use and apply logic models and provides a foundation in logic models and how to use them for planning, implementation, evaluation, or communicating about a program.
Information about Logic Models

https://www.cdc.gov/dhdsp/docs/logicmodel.pdf
This brief guide offers a general overview of the development and use of logic models as planning and evaluation tools.

http://www.nwcphp.org/training/opportunities/online-courses/logic-models-and-outcome-measurement
This 40-minute online training module shows how to measure the performance of a local health jurisdiction or program using logic models and outcome measurement. It covers measures, indicators, evaluation methods, and why these things are important.