

The Campus Suicide Prevention Center of Virginia


Using a Statewide Approach to Campus Suicide Prevention: The Virginia Example

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Today's Presentation:

- Goals
- Challenges
- Questions

1. Help campus leaders work together to build the "Big Picture."



Promoting the "Big Picture."



We're using:

- Statewide conference
- Website
- Webinars
- Listserv
- Program brochure

(We're persistent with language and images.)

2. Fill and organize the "tool box".



.....the tool box

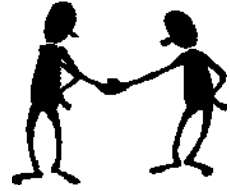


- **A good plan-** (strategic thinking)
- **Data** (Healthy Minds, Campus Survey)
- **Multidisciplinary Teams**
- **Best practice training** (at multiple levels)
 - Clinicians
 - Front-Liners
 - "Eyes and Ears" in the community
- **State and national resources**

State and national resources:

- The Division of Injury and Violence Prevention of the VA Dept. of Health: vahealth.org/injury
- The Suicide Prevention Resource Center: SPRC.org
- The JED Foundation: jedfoundation.org
- The American Association of Suicidology: suicidology.org
- The American Foundation of Suicide Prevention: afsp.org

3. Broker Deals



- The Healthy Minds Study
- An on-line training for faculty
- Student Health 101



CHALLENGES

The “Big Picture” is new; change is hard
(but we do understand the “public health approach in other contexts)

This isn't what colleges are really for...
(many campuses don't have a counseling center or counseling options)

Creating truly multidisciplinary teams
(Counseling center staff usually responsible to coordinate meetings, planning...)

www.CampusSuicidePreventionVA.org



QUESTIONS

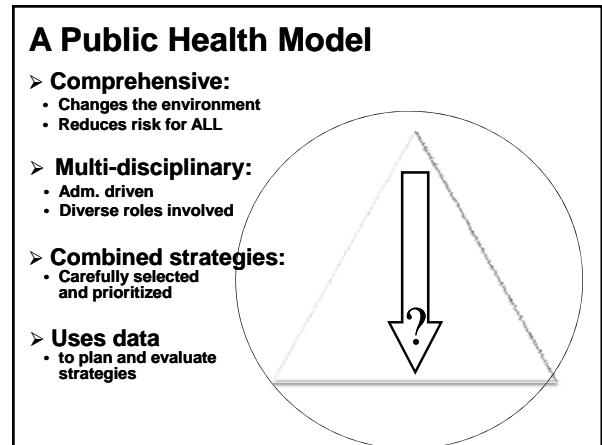
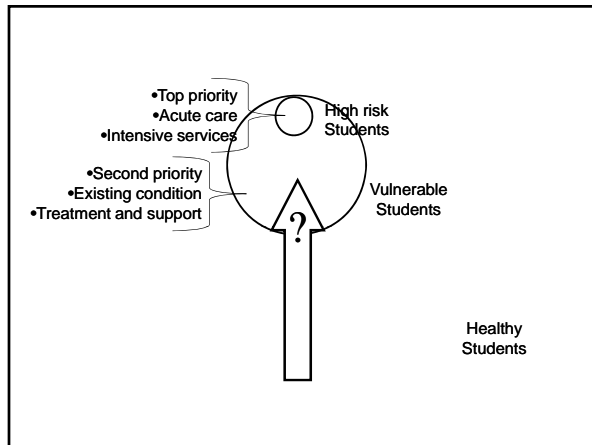
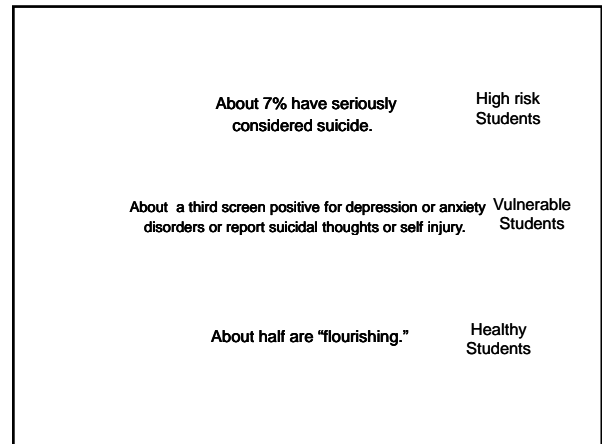
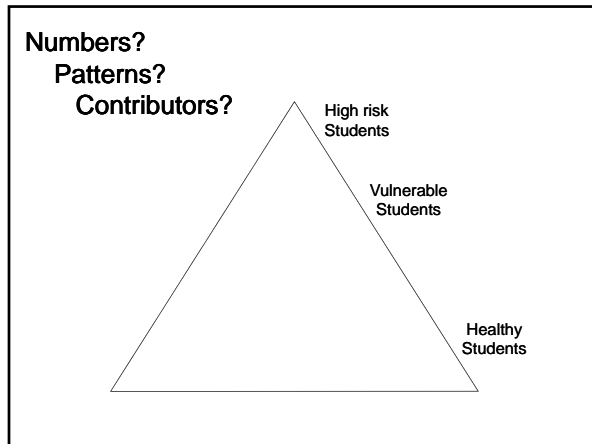


High risk
Students

Vulnerable
Students

Healthy
Students





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1. On-site and regional training, using "Best Practice" programs

- **For Campus Mental Health Clinicians**
 - *Recognizing and Responding to Suicide Risk: Essential Skills for Clinicians*
 - *Assessing and Managing Suicide Risk: Essential Skills for Clinicians*
- **For Community "Gatekeepers":**
 - *Campus Connect*
 - *SafeTALK*
 - *Applied Suicide Intervention Skills Training (ASIST)*

Training, (cont.)

- **For Campus Planners: Developing, implementing and evaluating comprehensive suicide prevention plans**
 - Webinars
 - Conferences
 - Regional Training

2. Support for collecting data

- The Healthy Minds Study, 2011
- A survey of campus needs and resources
- Strategies for other data collection

3. Support for developing campus services

- Effective screening
- Social marketing and awareness campaigns
- Support groups and wellness seminars

4. A network for sharing information and resources between campuses.