YOUTH SUICIDE:
THERE IS HOPE!

“ We Are A Team: Creating A Gumbo of Results!”

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DEPARTMENT OF HEALTH AND HOSPITALS
OFFICE OF MENTAL HEALTH

Louisiana Partnership for Youth Suicide Prevention-

Gumbo of Results!
Youth Suicide is a serious public health problem! U.S. Surgeon General states that “Americans nationwide can make a difference in preventing suicide and suicidal behaviors!”

LA Youth Suicide Prevention Task Force urges you as Louisianans-”We Must Talk About It, We Must Act Now, We Must Work Towards Preventing Another Louisiana Youth Suicide”

**HISTORY OF THE LA YOUTH SUICIDE PREVENTION TASK FORCE:**
“This task force was developed out of the OPH-Louisiana Adolescent Health Initiative of the Family Planning Program in 2000 as a statewide response to the U.S. Surgeon General’s Call to Action to prevent suicide.”

Trina Evans Williams, Chairperson –LA Youth Suicide Prevention Task Force
LA YOUTH SUICIDE PREVENTION TASK FORCE HIGHLIGHTS

- LA S.T.A.R. Plan to Prevent Youth Suicides was developed
- Statewide Activities
- Training of Gatekeepers
- Awareness and Advocacy
- Resources and Resolutions
LPYSP Steps in Sustainability Planning:

1. Identify what must be sustained;  
2. Identify what resources are required;  
3. Create case statements;  
4. Determine funding strategies  
5. Identify potential partners; and  
6. Action plan to contact & present to potential partners.

Media Campaign

- Louisiana Yellow Ribbon Awareness Week – September of each year

- Louisiana Children’s Mental Health Awareness Week - May of each year

Community Coalition-Year Round Local Awareness Approach

- State Advisory Board Grass Roots Awareness Approach
### “Steps of Sustainability”
#### 2008 LPYSP Media Campaign

<table>
<thead>
<tr>
<th>Tactic</th>
<th>Duration</th>
<th>Placement</th>
<th>Potential Audience Exposure</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Busboards</strong></td>
<td>4 Months</td>
<td>10 busboards on New Orleans public buses</td>
<td>3,645,600</td>
</tr>
<tr>
<td><strong>Billboards</strong></td>
<td>1 Month</td>
<td>Between target parishes near Baton Rouge and New Orleans</td>
<td>Baton Rouge: 2,790,000 New Orleans: 2,640,000</td>
</tr>
<tr>
<td><strong>Print Ads, Color Posters and Pocket Cards</strong></td>
<td>1 Month at 5000 Posters and 5000 Pocket Cards</td>
<td>Print-Ads-Major newspapers of New Orleans, Baton Rouge, Lafayette, Lake Charles and Shreveport and Printed Materials will be distributed as a tool of the area coalitions</td>
<td>Results: Sept 08</td>
</tr>
</tbody>
</table>
“Steps of Sustainability”
2009 LPYSP Yellow Ribbon Week

<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walks for Youth Suicide Prevention and Teen Screenings</td>
<td>Lafayette /4 walks occurred later</td>
<td>$300 + 365 = 665$</td>
</tr>
<tr>
<td>State Capitol Rally</td>
<td>Baton Rouge</td>
<td>550</td>
</tr>
<tr>
<td>Poster/Essay Contest</td>
<td>Statewide</td>
<td>266</td>
</tr>
<tr>
<td>Local Awareness events sponsored by area coalitions</td>
<td>Shreveport, Baton Rouge, Lafayette</td>
<td>407</td>
</tr>
<tr>
<td>Annual Suicide Prevention Conference</td>
<td>Baton Rouge</td>
<td>319</td>
</tr>
</tbody>
</table>

A total of **2,207 individuals** participated in the 2009 Yellow Ribbon Week Activities. Additionally, various promotional materials such as LPYSP Awareness Cards (10,000), posters (5,000), tool bags (350), and yellow ribbon promotional packets (1500) were distributed to promote the week’s events.
## “STEPS OF SUSTAINABILITY”
### LPYSP Gatekeeper Trainings

<table>
<thead>
<tr>
<th>Types of Training</th>
<th>Parishes Included</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suicide 101</td>
<td>Orleans, St. Bernard, &amp; Plaquemines, Jefferson, East Baton Rouge, Lafayette and Vermillion and Lake Charles, Ascension Parish, Alexandria, Shreveport</td>
<td>975</td>
</tr>
<tr>
<td>Safe Talk</td>
<td>Orleans at Xavier University</td>
<td>93</td>
</tr>
<tr>
<td>ASIST Training for Trainers and ASIST Trainings</td>
<td>Orleans, St. Bernard, &amp; Plaquemines, Jefferson, East Baton Rouge, Lafayette and Vermillion</td>
<td>24 ASIST Trainers 320 people ASIST trained</td>
</tr>
<tr>
<td>Grand Total</td>
<td>All above-mentioned parishes</td>
<td>1,412</td>
</tr>
</tbody>
</table>
## “STEPS OF SUSTAINABILITY”
### LPYSP Community Coalitions

<table>
<thead>
<tr>
<th>Coalition</th>
<th>Parishes Included</th>
<th>Status of Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northwest Suicide Prevention Coalition</td>
<td>Shreveport</td>
<td>Regular monthly meeting scheduled. Identified Leadership</td>
</tr>
<tr>
<td>Orleans</td>
<td>Orleans, St. Bernard, &amp; Plaquemines</td>
<td>In planning stages. One meeting held. Meetings scheduled to occur in Year Three</td>
</tr>
<tr>
<td>Jefferson Youth Suicide Prevention Education Coalition (JYSPEC)</td>
<td>Jefferson</td>
<td>Regular meetings scheduled. Ten meetings held to date. Identified Leadership and Fiscal Agent identified.</td>
</tr>
<tr>
<td>Baton Rouge</td>
<td>East Baton Rouge and statewide partners</td>
<td>One meeting held at the Monthly Planning Council in Renaissance Village in Year One. In Year Two the State Advisory Board became the Baton Rouge Coalition. Three meeting scheduled each year. Five meetings held to date.</td>
</tr>
<tr>
<td>Regional Intervention and Suicide Education Coalition (RISE)</td>
<td>Lafayette &amp; Vermillion</td>
<td>Regular meetings scheduled. Six meetings held to date. Identified Leadership and Fiscal Agent identified.</td>
</tr>
<tr>
<td>Suicide Prevention Intervention Coalition for Youth (SPICY)</td>
<td>Cameron &amp; Calcasieu</td>
<td>Regular meetings scheduled. Seven meetings held to date. Identified Leadership and has applied for 501© 3 status.</td>
</tr>
</tbody>
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STEPS OF SUSTAINABILITY

• Official LPYSP Funding Request added in Department of Health’s Annual Budget
  – Successful LPYSP Approaches sustained
  – Local Governing Agencies Support
• LPYSP Sustainability Action Plan
• Legislative Bill Request-ACT 219
• Apply for SAMHSA Funding
• Encourage Local Coalitions to continue looking for ways to sustain themselves
  – Fiscal Agent and obtain 501© 3 status
• Apply for federal and state grants
• On-going leadership and support from the LPYSP State Advisory Board

LPYSP!
“A STATEWIDE IMPERATIVE ON THE MOVE!”
“Working with LA Schools to Implement SP Legislation”

- In Year Three, the program plans to double the amount of safeTALK trainings by working with the Department of Education in fulfilling its requirements of providing 2 hours of mandated 20 hours for continuing education credits for teachers and administrators in Louisiana schools.

- This is stated in Louisiana Legislative Act 219 which states, “The State Board of Elementary and Secondary Education shall develop and adopt guidelines for in-service training in suicide prevention as provided for in Subsection B of this Section. The board shall identify suitable materials for use in such training. The board shall adopt rules to require that all public school teachers, school counselors, and principals and, as determined by the board, other school administrators for whom such training is deemed beneficial participate annually in at least two hours of in-service training in suicide prevention and that such training begin no later than the 2008-2009 school year. The LA Partnership for Youth Suicide Prevention was asked by the Department of Education to assist with providing these trainings for all Louisiana public school staff as stated in the above-mentioned Act 219."
SUICIDE PREVENTION

“A SHARED MESSAGE!”

• As a team we are all on the mission to improve the health and save the lives of our state’s adolescents, **One life At A Time!**

• We know that this will take the combined efforts of us all.

• We know that awareness, education, training, advocacy and prevention are critical parts of saving the lives of some of our most valuable assets, our state’s youth!

• “The **Louisiana Partnership for Youth Suicide Prevention** is committed to youth who are at suicide risk Our message is a “Call to Hope” and a “Call to Life”

• **STORIES OF HOPE!**

Youth Suicide: There is HOPE!

Together Everyone Achieves More!

(Trina Evans Williams, State Project Director-2010)
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