Local Evaluation: Cohort I
Philip Rodgers, PhD

• Garrett Lee Smith Memorial Act
• College Grantee TA Meeting
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Project partners

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Presentation Objectives

1. ↑ Knowledge of other grantees’ programs and evaluation plans
2. ↑ Understanding of the role of local the local evaluation as a complement of the cross-site evaluation & GPRA reporting
3. ↑ Knowledge of technical assistance resources
4. Address specific questions related to local evaluation questions/challenges
Outcome measurement conundrum

For High School Students, during the past year:

- Felt sad or hopeless 2+ weeks: 1 in 4
- Seriously considered attempting suicide: 1 in 6
- Made suicide plan: 1 in 8
- Attempted suicide: 1 in 12
- Attempt that was treated by doctor or nurse: 1 in 43
- Died by suicide: 1 in 12,000

Hierarchy of “Outcome” Variables

1. Suicide Rates
2. Suicide Attempts
3. Suicide Ideation
4. Risk/Protective Factors
5. Skills
6. Attitudes
7. Knowledge
8. Satisfaction

More Valid

Less Valid

Outcomes

Outputs
**Generic Logic Model**

*Gatekeeper Training*

<table>
<thead>
<tr>
<th>Inputs</th>
<th>Activities</th>
<th>Outputs</th>
<th>Immediate</th>
<th>Intermediate</th>
<th>Long-term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funds</td>
<td>Gatekeeper Training</td>
<td>Knowledge, Attitudes, Skills</td>
<td>Identification of those at-risk</td>
<td>Referrals for help, Intervention</td>
<td>Suicide</td>
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<tr>
<td>Staff</td>
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<tr>
<td>Materials</td>
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<td>Trainers</td>
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**Evaluation Matrix**

<table>
<thead>
<tr>
<th>Evaluation Question</th>
<th>Data Source</th>
<th>Collection Method</th>
<th>When Collected</th>
<th>How Reported</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is participant knowledge increased?</td>
<td>Training participants</td>
<td>Pre- and post training questionnaire</td>
<td>Before and after training (date)</td>
<td>Written report (date)</td>
</tr>
<tr>
<td>Do gatekeepers intervene?</td>
<td>Gatekeepers</td>
<td>Follow-up questionnaire</td>
<td>6-Months post-training (date)</td>
<td>Written report (date)</td>
</tr>
</tbody>
</table>
Cross-Site Evaluation Measures

1. Existing database survey
2. Training utilization & penetration key informant interview
3. Referral network survey
4. Product & services inventory
5. Early Id, Referral, & Follow-up (EIRF)
6. Training exit survey

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