COALITIONS 101
Garrett Lee Smith Suicide Prevention Grantee Meeting
March 20, 2018
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Disclaimer

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Keep in Mind these Two Things Throughout the Presentation

Data!  Sustainability!
How do you determine when a coalition is needed?

- Data!
- Some **evidence** of need exists
Why a coalition?

1. Leverage resources

2. Widespread reach within a community, larger than a single program

3. Organized setting for sharing information

4. Wide range of advice and perspectives on subject areas

5. Power in Numbers
Coalitions can be informal or formal but ALL coalitions need:

- Common Goal and objectives
- Membership parameters (i.e. how many members, who)
- Decision making method
- Meeting format (frequency, length, location)
- Participation in between meetings
- MEMBERS
Coalition Membership: Who should be at the table?

Your **priority area** determines who should be at your coalition table

- Youth
- Elders
- Service Providers
- Community Members
- Parents
- Tribal Leadership
- School Representation
Components of a Healthy Coalition

- Long Term
- Mid-Term
- Short Term
- Recruitment & Retention
- Monitoring & Evaluation

Meaning...
Membership Sustainability:

- Feel welcomed and appreciated
- Acknowledge upon arrival
- Celebrate small successes
- Feel like they have a voice (you invited them after all)
- Roles and Responsibilities
- Know the purpose of the meeting

Agenda and Outcomes
Coalition Evaluation: Two Strands

<table>
<thead>
<tr>
<th>Process</th>
<th>Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>• How many meetings?</td>
<td>• Did we reach target population?</td>
</tr>
<tr>
<td>• How many people?</td>
<td>• Results of coalition work</td>
</tr>
<tr>
<td>• Meeting format?</td>
<td></td>
</tr>
<tr>
<td>• Meeting agreements being followed?</td>
<td></td>
</tr>
<tr>
<td>• Agenda used?</td>
<td></td>
</tr>
<tr>
<td>• Objectives met?</td>
<td></td>
</tr>
</tbody>
</table>

Some times process and outcomes are the same thing and that’s okay.
DATA

- Not just for Evaluation purposes
- Should also drive programming at the front end

Data at the front end tells us:

- Who?
- What?
- Where?
- Why?
- How?
Avoid these common challenges

✓ Unnecessarily draining decision making
✓ Tension over leadership and turf
✓ Membership, participation concerns not shared or addressed
✓ Coalition emphasis on too many long term goals
✓ Lack of planning
✓ Gaining buy-in
✓ Sharing power/responsibility
✓ Practicing Transparency
✓ Sticking to your meeting agreements

By:
Tools: Coalition Action Plan Template

<table>
<thead>
<tr>
<th>Ideal Coalition Looks like:</th>
<th>Examples of how we do this well</th>
<th>How we would like to grow/improve</th>
<th>Who is at the table to do this?</th>
<th>Who would we like at the table?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recruitment &amp; Retention</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<thead>
<tr>
<th>Recruitment &amp; Retention</th>
<th>How will we grow what we do well or how will improve in the identified area</th>
<th>Who will take the lead? Who else is involved?</th>
<th>By when?</th>
</tr>
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<tbody>
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See IHS resource: “Restoring Balance: Community Owned Wellness”
www.sprc.org/resources-programs/restoring-balance-community-owned-wellness
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