Building Long-Term Support for Suicide Prevention: Finding and Obtaining Financial Support

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Agenda

• Introductions & check-in
• Building a program for long-term survival
• Institutionalizing suicide prevention
• Key principles of successful fund-raising
• Identifying potential funders
• Elements of successful grant writing
• Exercise
• Wrap-up, questions, discussion
Build Program for the Long Haul

Institutionalizing Suicide Prevention

- How much funding can come from within?
  - Use Legacy Wheel guiding questions (adapted) with team
  - Which partners benefit and what resources might they contribute?
  - Consider alternative sources
    - Student fees
    - Alumni donations
Key Principles

- Match your project goals with the funder’s needs
- Offer a specific idea
- Show the project’s potential influence

Identify Potential External Funders

- Which funders?
- What matters to them?
  - Leverage
  - Reach
  - Continuity
  - Evaluation
  - Dissemination
Successful Grant Writing

- Develop a clear program concept
- Think like a marketer
- Work with campus development office

Exercise
Wrap-up

• Your questions, comments