Campus Suicide Prevention Grantee Technical Assistance Meeting
January 17-19, 2007
Hilton Hotel
Gaithersburg, Maryland

AGENDA

**Wednesday, January 17, 2007**

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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| 7:00 a.m. – 8:30 a.m. | Registration  
(Grand Ballroom Foyer)  
*Set up for Program Showcase* (Montgomery Ballroom) |
| 8:30 a.m. – 10:00 a.m. | Moderator: Richard McKeon, Ph.D., M.P.H., Special Expert, SAMHSA/CMHS  
Welcome  
A. Kathryn Power, M.Ed., Director, Center for Mental Health Services, SAMHSA  
*Videotape Welcome:* The Honorable Gordon H. Smith, J.D.  
*United States Senate*  
SAMHSA Suicide Prevention Initiative  
Richard McKeon, Ph.D., M.P.H., Special Expert, SAMHSA/CMHS  
Framework for Campus Mental Health Promotion and Suicide Prevention  
Morton Silverman, M.D., Senior Advisor, Suicide Prevention Resource Center (SPRC)  
Laurie Davidson, M.A., Campus Prevention Support Coordinator, SPRC  
Chris Brownson, Ph.D., Interim Director, Counseling and Mental Health Center, The University of Texas, Austin |
| 10:00 a.m. – 10:15 a.m. | Break/Transition |
| 10:15 a.m. – 12:15 p.m. | Two Concurrent Sessions |
| 1. | Cohort I Grantees: Cross-site Evaluation  
(Gaithersburg/Darnestown) |
| Moderator: | Nancy J. Davis, Ed.D., Public Health Advisor, SAMHSA/CMHS |
| Presenters: | Christine Walrath-Greene, Ph.D., Project Director, Cross-site Evaluation, ORC Macro  
Gina Sgro, B.S., Technical Assistance Liaison, ORC Macro |
II. Cohort II Grantees: Orientation
(Salon DE)

Moderator: Gail F. Ritchie, M.S.W., Public Health Advisor, SAMHSA/CMHS
Presenters: Lloyd B. Potter, Ph.D., M.P.H., Director, SPRC
           Laurie Davidson, M.A., Campus Prevention Support Coordinator, SPRC
           Angela Sheehan, M.P.A., Deputy Project Director, Cross-site
           Evaluation, ORC Macro
           Robin K. Davis, Ph.D., Technical Assistance Liaison, ORC Macro

12:15 p.m. – 1:45 p.m. LUNCH (on your own)
Set up for Program Showcase (Montgomery Ballroom)

1:45 p.m. – 2:30 p.m. Best Practices in a Comprehensive Approach
(Salon ABC)

Moderator: Laurie Davidson, M.A., Campus Prevention Support Coordinator, SPRC
Presenters: Morton Silverman, M.D., Senior Advisor, SPRC
           David A. Litts, O.D., Associate Director, SPRC

2:30 p.m. – 2:45 p.m. Break/Transition

2:45 p.m. – 5:15 p.m. 6 Concurrent Workshops – *Asterisk (*) indicates that the workshop will
be repeated on Thursday morning.

1. Multicultural Transformation: Working with Diverse Populations and Affirming
Other Cultures*
(Frederick)

Moderator: David Litts, O.D., Associate Director, SPRC
Presenter: Donna H. Barnes, Ph.D., Principal Investigator, Project Director,
Howard University
Resource Expert: Peggy H. Yang, Ph.D., Cal-STEPS Project Director, University of
California, Berkeley

2. Selecting, Implementing, and Evaluating Gatekeeper Training*
(Salon D)

Moderator: Maggie Mannell, Campus Prevention Assistant, SPRC
Presenters: Philip L. Rodgers, Ph.D., Evaluation Specialist, American Foundation
for Suicide Prevention
           Cory Wallack, M.S., Staff Therapist, Syracuse University
           Darcy Haag Granello, Ph.D., LPCC, Associate Professor of Counselor
           Education, Ohio State University
(Potomac/Rockville)

Moderator: Morton Silverman, M.D., Senior Advisor, SPRC

Presenters: Darby Dickerson, J.D., Vice President and Dean, Stetson University College of Law
Joanna Locke, M.D., M.P.H., Program Director, The Jed Foundation
Jeffrey P. Prince, Ph.D., Director, Counseling and Psychological Services, University of California, Berkeley
Estela M. Rivero, Ph.D., Director, University Counseling Center, University at Albany, SUNY

4. Strategic Message Development: Using Mass Media and Communications Effectively*
(Gaithersburg/Darnestown)

Moderator: Anara S. Guard, M.L.S., Associate Director, SPRC

Presenters: Linda Langford, Sc.D., Prevention and Evaluation Specialist, SPRC
Patrick Corrigan, Psy.D., Professor of Psychology, Illinois Institute of Technology
Jane L. Pearson, Ph.D., Chair, National Institute of Mental Health Suicide Consortium

Resource Expert: Louise Peloquin, Ph.D., M.S.W., L.C.S.W., Senior Public Health Advisor, SAMHSA/CMHS

5. Leaving a Legacy: Sustaining Your Suicide Prevention Program*
(Salon E)

Moderator: Laurie Davidson, M.A., Campus Prevention Support Coordinator, SPRC

Presenters: Deborah Haber, M.Ed., Director, National Center for Mental Health Promotion and Youth Violence Prevention
Karen Moses, M.S., Director, Wellness and Health Promotion, Arizona State University
Virginia H. Murr, Director of Wellness, Northwest Missouri State University

6. Happily Ever After: Tips and Tricks in Managing Your Grant
(Bethesda)

Moderator: Nancy J. Davis, Ed.D., Public Health Advisor, SAMHSA/CMHS

Presenters: Lloyd B. Potter, Ph.D., M.P.H., Director, SPRC
Gwen Simpson, Lead Grants Management Specialist, Division of Grants Management, SAMHSA
Wednesday, January 17, 2007 (continued)

5:15 p.m. – 6:15 p.m.  Dinner (on your own)

*Set up for Program Showcase* (Montgomery Ballroom)
Thursday, January 18, 2007

8:15 a.m. – 9:15 a.m.
(Salon ABC)

Welcome
Anne Mathews-Younes, Ed.D., Director, Division of Prevention, Traumatic Stress, and Special Programs, SAMHSA/CMHS

Lessons Learned
Moderator:
Gail F. Ritchie, M.S.W., Public Health Advisor, SAMHSA/CMHS

Presenters: Cohort I Project Directors
Mark B. Evans, Ph.D., Project Director, University of Oregon
John R. Hoeppel, Ph.D., Project Director, Northeastern Illinois University
Marcus Hotaling, Ph.D., Psychologist, Student Health Center, Rensselaer Polytechnic Institute

9:15 a.m. – 9:30 a.m.
Break/Transition

9:30 a.m. – 12:00 p.m.
6 Concurrent Workshops

1. Multicultural Transformation: Working with Diverse Populations and Affirming Other Cultures
(Frederick)

Moderator: David A. Litto, O.D., Associate Director, SPRC

Presenter: Donna H. Barnes, Ph.D., Principal Investigator, Project Director, Howard University

Resource Expert: Peggy H. Yang, Ph.D., Cal-STEM Project Director, University of California, Berkeley

2. Selecting, Implementing, and Evaluating Gatekeeper Training
(Salon D)

Moderator: Maggie Mannell, Prevention Assistant, SPRC

Presenters: Philip L. Rodgers, Ph.D., Evaluation Specialist, American Foundation for Suicide Prevention
Cory Wallack, M.S., Staff Therapist, Syracuse University
Sarah A. Newlin, M.P.H., Program Manager, Ohio State University

(Potomac/Rockville)

Moderator: Morton Silverman, M.D., Senior Advisor, SPRC
Thursday, January 18, 2007 (continued)

Presenters: Darby Dickerson, J.D., Vice President and Dean, Stetson University College of Law
Joanna Locke, M.D., M.P.H., Program Director, The Jed Foundation
Jeffrey P. Prince, Ph.D., Director, Counseling and Psychological Services, University of California, Berkeley
Estela M. Rivero, Ph.D., Director, University Counseling Center, University at Albany, SUNY

4. Strategic Message Development: Using Mass Media and Communications Effectively (Gaithersburg/Darnestown)
Moderator: Anara S. Guard, M.L.S., Associate Director, SPRC
Presenters: Patrick Corrigan, Psy.D., Professor of Psychology, Illinois Institute of Technology
Jane L. Pearson, Ph.D., Chair, National Institute of Mental Health Suicide Consortium
Resource Expert: Louise Peloquin, Ph.D., M.S.W., Public Health Advisor, SAMHSA/CMHS

5. Leaving a Legacy: Sustaining Your Suicide Prevention Program (Salon E)
Moderator: Laurie Davidson, M.A., Campus Prevention Support Coordinator, SPRC
Presenters: Deborah Haber, M.Ed., Director, National Center for Mental Health Promotion and Youth Violence Prevention
Karen Moses, M.S., Director, Wellness and Health Promotion, Arizona State University
Virginia H. Murr, Director of Wellness, Northwest Missouri State University

6. Local Evaluation: Cohort I (Bethesda)
Moderators: Philip L. Rodgers, Ph.D., Evaluation Specialist, American Foundation for Suicide Prevention
Linda Langford, Sc.D., Prevention and Evaluation Specialist, SPRC
Resource Experts: Christine Walrath-Greene, Ph.D., Project Director, Cross-site Evaluation, ORC Macro
Angela Sheehan, M.P.A., Deputy Project Director, Cross-site Evaluation, ORC Macro

12:00 p.m. – 1:30 p.m. Lunch (on your own)
1:30 p.m. – 3:30 p.m.  
6 Concurrent Workshops

1. **Adapting the Air Force Suicide Prevention Model for Campuses (Gaithersburg/Darnstown)**

   **Moderator:** Lloyd B. Potter, Ph.D., M.P.H., *Director, SPRC*

   **Presenters:**
   - David Litts, O.D., *Associate Director, SPRC*
   - Gregory T. Eells, Ph.D., *Director, Counseling and Psychological Services, Cornell University*

2. **Involving Students and Parents as Allies in Suicide Prevention (Bethesda)**

   **Moderator:** Gail F. Ritchie, M.S.W., *Public Health Advisor, SAMHSA/CMHS*

   **Presenters:**
   - Alison Malmon, *Executive Director, Active Minds on Campus*
   - Rebecca Frazee, *Student Founder, Active Minds Chapter at Colorado State University*

3. **Review and Feedback on Print Media Material (Pre-registration required) (Frederick)**

   **Moderators:**
   - Anara Guard, M.L.S., *Associate Director, SPRC*
   - Jane L. Pearson, Ph.D., *Chair, National Institute of Mental Health Suicide Consortium*

4. **The Use of Screening to Identify and Engage Students at Risk (Potomac/Rockville)**

   **Moderator:** Maggie Mannell, *Campus Prevention Assistant, SPRC*

   **Presenters:**
   - Ann Pollinger Haas, Ph.D., *Research Director, American Foundation for Suicide Prevention*
   - Charles C. Morse, M.A., *Director, Student Development and Counseling, Worcester Polytechnic Institute*
   - Glen A. Martin, Ph.D., *Project Director, University of North Carolina, Chapel Hill*

5. **Responding to an Increased Demand for Services: Options for Building Capacity (Salon D)**

   **Moderator:** Cynthia K. Hansen, Ph.D., *Special Expert, SAMHSA/CMHS*
6. **Local Evaluation: Cohort II**  
(Salon E)

**Moderators:** Philip L. Rodgers, Ph.D., *Evaluation Specialist, American Foundation for Suicide Prevention*  
Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*

**Resource Experts:** Christine Walrath-Greene, Ph.D., *Project Director, Cross-site Evaluation, ORC Macro*  
Angela Sheehan, M.P.A., *Deputy Project Director, Cross-site Evaluation, ORC Macro*

3:30 p.m. – 3:45 p.m.  
**Break/Transition**

3:45 p.m. – 5:00 p.m.  
**9 Topical Discussion Groups**  
Facilitated, unstructured groups designed to foster small group discussions and problem solving among grantees with common interests. Additional groups may be organized on-site if the need arises.

1. **Evaluation Questions and Answers**  
(Gaithersburg/Darnestown)

**Facilitators:** Christine Walrath-Greene, Ph.D., *Project Director, Cross-site Evaluation, ORC Macro*  
Angela Sheehan, M.P.A., *Deputy Project Director, Cross-site Evaluation ORC Macro*  
Philip L. Rodgers, Ph.D., *Evaluation Specialist, American Foundation for Suicide Prevention*  
Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*

2. **Benefits of Linking with the National Suicide Prevention Lifeline and/or Local Crisis Lines**  
(Salon ABC)

**Facilitators:** Lidia S. Bernik, M.H.S., *Network Development Coordinator, National Suicide Prevention Lifeline*  
3. **Community and Commuter Colleges** (Might break into 2 separate groups.)  
   (Boardroom)

   Facilitators: Mitch Pietras, M.A., *Project Director, Daytona Beach Community College*  
   Gail F. Ritchie, M.S.W., *Public Health Advisor, SAMHSA/CMHS*

4. **Challenges and Strategies for Rural Colleges**  
   (Frederick)

   Facilitators: Candice Wiggum, Ph.D., *Director, Counseling Center, Keene State College*  
   David Litts, O.D., *Associate Director, SPRC*

5. **Policies and Crisis Management Protocols on Campus**  
   (Potomac/Rockville)

   Facilitators: Morton M. Silverman, M.D., *Senior Advisor, SPRC*  
   Richard McKeon, Ph.D., M.P.H., *Special Expert, SAMHSA/CMHS*

6. **Diversity on Campus: Reaching Special Populations**  
   *(Might break into smaller groups by racial/ethnic groups, LGBTQI, international students, graduate students, physically challenged, etc.)*  
   (Salon E)

   Facilitator: Doris Steward, M.S., *Public Health Advisor, SAMHSA/CMHS*

7. **Increasing Access to Care on Campus and through Community Linkages (a.k.a., Linking Mental Health, Substance Abuse, and Suicide Prevention Resources)**  
   (Salon D)

   Facilitators: Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*  
   Shelly M. Rutz, M.S.W., *Project Director, University of Wisconsin, Oshkosh*

8. **Designing Your Own Gatekeeper Program: Challenges and Strategies**  
   (Seneca)

   Facilitators: Lloyd Potter, Ph.D., M.P.H., *Director, SPRC*  
   Rebecca S. Dayton, Ph.D., *Director, Counseling Center, Syracuse University*

9. **Benefits of Partnering with SAMHSA's State/Tribal Suicide Prevention Grantees: What's in it for You?**  
   (Bethesda)

   Facilitators: Anara S. Guard, M.L.S., *Associate Director, SPRC*  
   Virginia H. Murr, *Director of Wellness, Northwest Missouri State University*

5:00 p.m. – 6:15 p.m.  
(Montgomery Ballroom)  
**Program Showcase**  

Dinner (on your own)
Friday, January 19, 2007

8:15 a.m. – 12:00 p.m.  Plenary and Small Working Groups on *Team Planning: Integrating and Synthesizing Learning*

(Salon ABC)

8:15 a.m. – 10:00 a.m.  
*Overview of Strategic Planning*  
*Problem Analysis and Goal-Setting*

Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*  
Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*

10:00 a.m. – 10:15 a.m.  Break

10:15 a.m. – 12:00 p.m.  
*Choosing “Best Practices”*  
*Linking Programs and Activities into an Integrated Approach*

Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*  
Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*

12:00 p.m. – 12:30 p.m.  Closing Plenary

(Salon ABC)

Moderator: Richard McKeon, Ph.D., M.P.H., *Special Expert, SAMHSA/CMHS*

*Leadership for Suicide Prevention*  
A. Kathryn Power, M.Ed., *Director, Center for Mental Health Services, SAMHSA*