



Safe Reporting on Suicide



Resources

The following resources include videos, websites, reports, and articles that can help you learn more and take action to safely report on suicide in the media.

SPARK Talks: Engaging Suicide Attempt Survivors

<http://sparktalks.sprc.org>

Speakers: Dan Reidenberg, Executive Director, Suicide Awareness Voices of Education (SAVE) and Candice Madsen, Senior Producer, KSL Television in Utah. (2015)

SPRC's SPARK Talks are **S**hort, **P**rovocative, **A**ction-oriented, **R**ealistic, and **K**nowledgeable videos of leaders in the suicide prevention movement who describe a new development or direction in the field that can have an impact on suicide.

Action Alliance Framework for Successful Messaging

<http://suicidepreventionmessaging.actionallianceforsuicideprevention.org/>

Creator: National Action Alliance for Suicide Prevention

The Framework for Successful Messaging provides information and examples of how to communicate about suicide in print, in person, or online and how to develop messages that are strategic, safe, positive, and make use of relevant guidelines and best practices.

Recommendations for Reporting on Suicide

<http://reportingonsuicide.org/>

This website lists some best practices for reporting on suicide in the media and through online news outlets. By following these recommendations, journalists can reduce the possibility of contagion and increase help-seeking behavior among audience members who may be vulnerable or at risk of suicide.

SAVECertified

<https://www.savecertified.org/safe-messaging/>

This website provides information on safe messaging when reporting on suicide, what topics to avoid when reporting on suicide, suicide contagion, and resources for safely reporting on suicide. SAVECertified is also a certification program for messaging materials.

Mindframe National Media Initiative

<http://www.mindframe-media.info/>

This website from Australia provides a wealth of information for reporting on mental illness and suicide, including presentations, reports, papers, and downloadable resources for specific groups (e.g., media, journalists, courts, police). Not all materials may be directly transferable to a U.S. context.

Suicidal Behaviour and the Media: Findings from a Systematic Review of the Research Literature

<http://www.mediawise.org.uk/suicide/suicidal-behaviour-and-the-media-findings-from-a-systematic-review-of-the-research-literature/>

Author: Kathryn Williams & Keith Hawton

This document presents the authors' summary conclusions of the impact of suicide coverage by the media based on the authors' review of 90 studies in 20 countries.

Suicide Narratives in the News Media: What Effect Might They Have and What Can We Do?

<http://www.sprc.org/training-institute/r2p-webinars/suicide-narratives-news-media-what-effect-might-they-have-and-what-1>

Author: Suicide Prevention Resource Center

This webinar, hosted by the Suicide Prevention Resource Center, explores suicide stories in the news media, summarizes relevant research and theory, and suggests approaches for influencing these narratives.

Reporting on Suicide

<http://www.poynter.org/uncategorized/18183/reporting-on-suicide/>

Author: Cindy Deutschman-Ruiz

This article on the Poynter Institute website explores common perceptions and suggestions on how to report on suicide.

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Suicide Prevention Resource Center

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