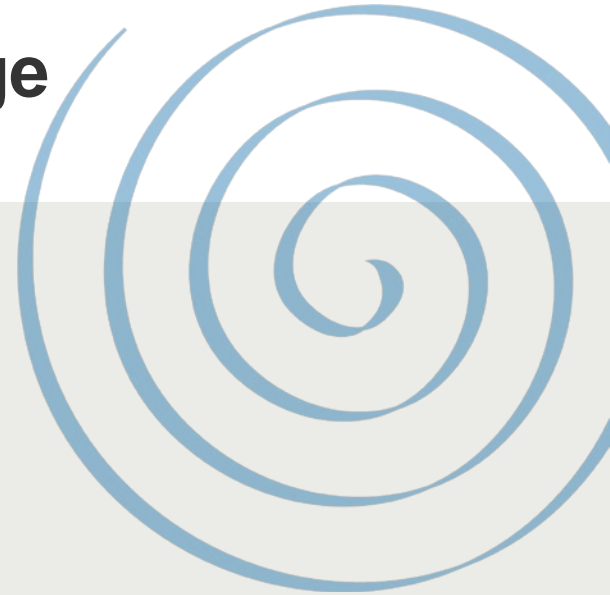


Streamline Your Success: How to Use SPRC to Your Advantage

Ashleigh Husbands, MA

Prevention Specialist
Suicide Prevention Resource Center
Education Development Center, Inc.

March 20, 2018
GLS Grantee Meeting



@SPRCTweets





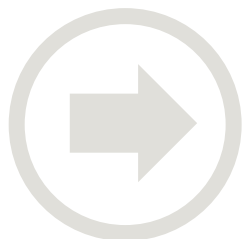
The Suicide Prevention Resource Center at EDC is supported by a grant from the U.S. Department of Health and Human Services (HHS), Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services (CMHS), under Grant No. 5U79SM062297.

The views, opinions, and content expressed in this product do not necessarily reflect the views, opinions, or policies of CMHS, SAMHSA, or HHS.

Our Partners



Overview




- How SPRC can help
- Connecting with other grantees
- Efficiency with TA requests
- Tools/Resources Available

About SPRC


- ✓ Funded since 2002 by SAMHSA, housed at EDC
- ✓ Training and Technical Assistance for SP Grantees and State leadership
- ✓ Support for health and behavioral health care organizations
- ✓ Secretariat support for the National Action Alliance for Suicide Prevention
- ✓ Library of programs with evidence of effectiveness
- ✓ The Weekly Spark newsletter with the latest news and research
- ✓ Guidance for your effective prevention approach
- ✓ Online, self-paced learning modules
- ✓ Toolkits, fact sheets, guides, reports, and more

Core Competencies



Suicide Prevention Resource Center
About Suicide | Effective Prevention | Resources & Programs | Training & Events | News & Highlights | Organizations

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Also in This Section

Core Competencies


- ➔ Partnerships and Collaboration
- ➔ Data and Surveillance
- ➔ Strategic Planning
- ➔ Capacity Building and Workforce Development
- ➔ Infrastructure Development
- ➔ Communication and Marketing
- ➔ Cultural Competence
- ➔ Evaluation
- ➔ Sustainability
- ➔ Leadership
- ➔ Community and Political Support


Core Competencies for Suicide Prevention Program Managers

SPRC has been providing technical assistance to Garrett Lee Smith (GLS) grantees since 2005. Over the years, we have observed that successful suicide prevention programs often share similar characteristics.

The core competencies listed in the model below are based on our experience working with GLS grantees and other communities implementing suicide prevention programs. These competencies represent key ingredients for grantee success. Each of the 11 competency areas outlines specific knowledge, practices, and skills that can help maximize your program's impact.

Click on the sections of the model below to learn more about each core competency area and how your SPRC Prevention Specialist can help you strengthen your program. Please contact your Prevention Specialist to learn more about these core competencies. For more information and resources, see [Effective Suicide Prevention and Resources and Programs](#).

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Core Competencies for Suicide Prevention Program Managers


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Core Competency: Sustainability



Successful sustainability planning is an ongoing process that you should begin early in your grant and revisit often throughout program planning and implementation. It may be unrealistic to expect that all of your efforts will be continued at the same level and intensity after your grant, so it is important to prioritize which efforts to maintain.

Consider focusing your efforts on sustaining the strategies that have had the most impact and are most needed. Evaluation data can assist you in deciding which efforts are working best and should be your top priorities to sustain. Additionally, it can be helpful to look at which functions or activities could be picked up by partnering organizations or departments, and how you can prepare these partners to take on these responsibilities.

It's also important to document your successes, approaches, and procedures throughout the grant period to ensure continuity after the grant has ended and some staff move on, or if program responsibilities are transferred to partner organizations. As you document your successes and approaches, also consider what information should be conveyed to key stakeholders to ensure their support beyond the grant and the best way to present this information to them.

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Core Competencies

- ➔ You consistently include sustainability considerations in program planning and implementation.
- ➔ You prioritize which efforts to maintain after grant funding ends, based on what has worked best, what is most needed, and what can realistically be kept going.
- ➔ You plan for leadership succession in different program areas and program components by building organizational and partner capacity to take on key functions.
- ➔ You implement policy and other lasting changes to sustain suicide prevention and postvention.
- ➔ You document program successes, approaches, and procedures, and strategize how best to communicate program results.

How Your SPRC Prevention Specialist Can Help

Your Prevention Specialist can:

- ➔ Provide you with sustainability tools and resources developed specifically for GLS grantees
- ➔ Help you identify what components of your program should be prioritized and assist you in developing a plan to keep these efforts sustained in the long term
- ➔ Assist you in strategizing about the best ways to document your program successes and to communicate this

Consult us Early

- We will have more time to brainstorm options and locate resources
- You will have more time to overcome barriers before they turn into major setbacks
- Ex. (Perhaps you have let your GPO know that you need to modify grant goals. We can assist with strategic planning around that)
- Don't hesitate to tell us when you're having challenges and what they are
 - We're here to help!



Example TA Requests: Posters

Early in process

- “We have developed a poster we would like for our agencies to post in order to raise awareness on how to intervene and the resources available in the community. We’re not sure if it aligns with safe messaging. Can you take a look and give us feedback?”

Post-development

- “We have developed a poster and have asked our agencies to post them in their lobbies. We have printed roughly 200 copies to disseminate throughout the community. A few of our agencies have started to hang them in the counseling rooms as well. Can you take a look and give us feedback on it?”

Communication

Tips on Using your Prevention Specialist

Develop a Specific “Ask:”

- Let your Prevention Specialist know what resources you have already explored
- Be as detailed as possible with your request (**who, how, why, what you’ve already looked at, time frame**)
- Include questions in monthly call agenda and send out 5 days in advance



Eliminating Back and Forth on TA Requests

Vague

- “We would like to create a PSA for the community. Do you have any resources on what we should include?”
 - **Leads to more questions**
 - **Less efficient in providing you with time-sensitive support**

Detailed

- “We would like to create a PSA that targets middle school youth and focuses on increasing help-seeking. We would also like to use this platform to inform the audience of our community resources. Are there any guidelines on messaging around PSAs and who to involve in the development process?”

Targeted

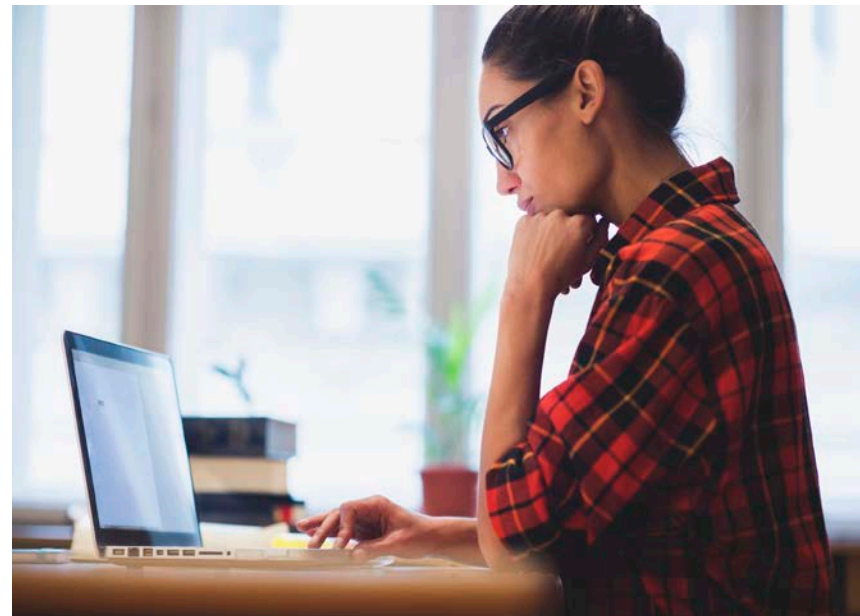
What Have Others Grantees Done?

SPRC Garrett Lee Smith State-Tribal Grantee Listserv:

- Ask about programs, data collection, tips, marketing, product development, connect with other grantees, network
- If your question is relevant to campuses, we can also forward it to the SPRC Garrett Lee Smith Campus/Alumni Listservs

SPRC Private Pages:

- **Each grantee staff person can get their own login**
- Private pages include products and programs developed by other grantees
 - Best practice to ask other grantees for permission prior to utilizing their programs/products



Helpful Tools



- Communities of Learning (currently for Tribal grantees) and Communities of Practice
- Upcoming Communications Series
- Archived webinars on SPRC site
- Grantee Resources page
- Grantee Pages
- Online trainings (especially helpful for new grant staff)
- Virtual Learning Labs - State and Campus
 - <http://www.sprc.org/virtualllearninglab/state-virtual-learning-lab>
 - <http://www.sprc.org/virtualllearninglab/virtual-learning-lab-campus-suicide-prevention>
- Weekly Spark



Questions?

National Resources

Education Development Center:

www.edc.org

Suicide Prevention Resource Center:

www.sprc.org

Substance Abuse and Mental Health Services
Administration:

www.samhsa.gov

National Action Alliance for Suicide Prevention:

www.actionallianceforsuicideprevention.org

The JED Foundation

<https://www.jedfoundation.org/>

American Indian/Alaska Native Suicide Prevention:

<http://www.sprc.org/populations/aian>



Thank you!

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